

Special Report

BREAKING NEWS! Internet Entrepreneur Makes HISTORY On Tuesday, August 17th, 2004 With MAMMOTH Marketing Campaign...

**“How I Made \$1,080,496.37 On The Internet
*In Less Than 24 Hours...***

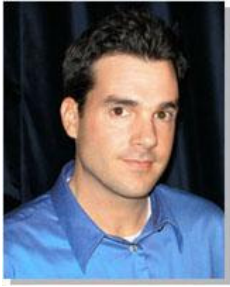
...And Without Spending One Penny On Advertising!”

By John Reese

You're About To Discover The Step-By-Step "Secrets" Of What Made This Historic Day Happen And How YOU Can Apply My "Method" To Grow Your Business Beyond Your Wildest Dreams!

Not Even A Hurricane Named "Charley" Could Stop My Marketing Campaign From Taking The Internet By Storm!

You'll Also Discover How Buyers Of My "Traffic Secrets" course are going to get 1,000 times more value than they realized when they made their purchase. (Read on.)



From: John Reese
Wednesday, August 18th, 2004.
10:35 P.M. EST

Dear Friend,

By now you've probably experienced the "shockwave" from my marketing campaign...

Your inbox has been flooded. Your computer has been going haywire. And it seems like everyone and their brother, sister, cousin, best friend's boss, and next-door neighbor has been talking about it...

They've been talking about "Traffic Secrets," my new step-by-step home study course that I launched to the world yesterday, Tuesday, August 17th, 2004.

The marketing campaign dropped on the Internet marketing world like a nuclear bomb. There was no place to run. No place to hide. There was no place anyone could go to avoid it...

...and it was INEVITABLE.

Why?

Because the greatest marketing assault in the history of the Internet was... carefully coordinated, planned, and executed to near perfection.

I'm about to disclose to you exactly "how" I was able to create such a marketing typhoon on the Internet, and how that marketing campaign raked in over \$1,000,000 in the first 18 hours of the web site launch.

You're about to discover many extremely powerful techniques that you can use for your own business, regardless of your niche market, and regardless of the size of your marketing budget.

“I Had No Choice But To Put My Money Where My Mouth Was!”

Here I was... releasing a high-priced “how to” course to teach anyone how to generate a flood of visitors to any Web site and my reputation was squarely on the line.

How on earth could I expect people to take me seriously and think that my product (and what I was trying to teach people) was not just another “get rich on the Internet” scam?

I knew I had to do something drastic. I knew I had to do something that no one would ever forget.

I knew I had to prove once and for all, that I practice what I preach.

So I put together a marketing campaign that would prove, without-a-shadow-of-a-doubt, that I practice what I preach and that I truly *can* generate massive amounts of traffic and sales to a Web site. (Even, though, I had already done it a hundred times before, I wanted to do it where no one could avoid witnessing the process.)

This campaign was so powerful and overwhelming that people that DON'T EVEN KNOW ME, OR HAVE EVER HEARD ONE WORD COME OUT OF MY MOUTH, were quick to post on online discussion forms and write ridiculous comments about me being a “scam artist” simply because my marketing was TOO GOOD.

Ahhhh. Only on the Internet. ;-)

The naysayers came out of the woodwork. People were quick to say that some way, some how, I just couldn't know what I was claiming to know! Many people (who know me) quickly came to my defense. For every one knucklehead that was posting jealous, paranoid, scarcity-minded comments, there were 10 people to post and **SPEAK THE TRUTH** about who I am and what I am able to teach people.

It was very touching for me to see so many people support me. If you're reading this and you have never met me, heard me on an interview, or read any of my writings, I strongly suggest you find and ask someone that was at my recent workshop what they think of me. I'm sure they'll be happy to tell you the truth about who John Reese really is and what he stands for.

That may sound a bit bold. It should. I am very proud of the fact that I am 99% sure that I have spent more hours, days, weeks, months, and years running marketing tests online than anyone else in the entire world. I have worked extremely hard to figure certain things out (for over 14 years) and no one can take that away from me.

I have dedicated MY LIFE to marketing on the Internet.

But I still needed to PROVE my skills and abilities to the world. The “proof is in the pudding.” And so I set out to do just that on August 17th, 2004...

In this special report, I am going to explain to you HOW I was able to accomplish exactly what I set out to do. You can use the exact same principles that I used in my massive marketing campaign to make an explosion in your own target market.

THE RESULTS

Let’s just cut right to the chase and talk about the results FIRST, then I’ll detail how it all came about. (I know how impatient you are.) ☺

But before I get to any numbers, I want to tell you something that’s nothing short of amazing...

This past Friday, on August 13th (yes, “Friday The 13th”) at about 11:00AM, I was hard at work at my house in Orlando preparing for the big launch on Tuesday. I took a break and decided to watch a little TV. I didn’t even have a chance to turn the channel when I realized something...

IT WAS COMING.

The small tropical storm that had been forming to the south of Florida had suddenly become a category 2 hurricane. Hurricane Charley. And it was suddenly “turning” on a path towards Central Florida. (Where Orlando is located.)

Less than a couple of hours later, Mr. Charley was upgraded to a category FOUR hurricane. Winds in excess of 145mph. And it was heading DIRECTLY for Orlando.

Several hours later... BOOM!

It hit. Trees were being knocked down. Debris was flying everywhere. My house was shaking violently. And then... POOF! At around 9PM my power cut out... And it stayed out. The next morning I got up and the power was still out. I had so much work that had to be done before the Tuesday launch (which was now only 3 days away). So I decided to get the heck out of there... I packed up my computers in my car and headed north about two hours to stay at my parents' house.

I ended up "setting up shop" at my parents' house and getting all my work done (barely) for the big launch.

Tuesday morning arrived and then it happened. The marketing blitz hit the Internet like nothing people have ever seen.

My web site was HAMMERED with visitors. It practically crippled the site and kept it from loading for some people. So we had no choice but to disable the video clips that we had on the site since they were so bandwidth intensive and making the problem worse.

We were forced to delay the "unveiling" of the site until 9:30AM EST.
It was originally scheduled for 9:00AM.

The web site traffic spike that almost completely crippled the site was proof of that. Here's the Alexa traffic report for the activity on Tuesday...



Traffic rank:

Today	1 wk. Avg.	3 mos. Avg.	3 mos. Change
333	1,535	86,837	--

As you can see in the image, that web site (in one day) became the 333rd ranked Web site in the world for traffic. There were only 332 other Web sites on planet earth that got more traffic on Tuesday. *And I can guarantee you they spent more on advertising to get there than I did – considering I didn't spend one single penny.*

But now let's talk about the "real" indication of how well the marketing campaign worked...

\$1,080,496.37
(In Less Than 24 Hours)

Over one million dollars in sales in ONE DAY!

When's the last time you've heard of someone doing over one million dollars in a single day for an information product? Or heck, for ANY product? (Online OR offline.) Especially, with zero spent on advertising and no sales force.

Most likely... **NEVER.**

I've been studying direct marketing for over 20 years, since I was a teenager.

I've never read or heard about any marketing campaign that comes even close to what this project produced. In fact, I'm in the process of doing research to see if I can establish this as some kind of World Record.

Maybe you think that's a bit silly and unnecessary. To me, it's not. And here's why...

ENOUGH IS ENOUGH!

I'm sick and tired of all the bad press and negativity that surrounds hard working people (like you and I) that are trying to make an honest living online. All I ever read or hear is that when people think about Internet marketers they think of spam, Viagra ads, porn, and all kinds of other worthless CRAP.

People of the world need to KNOW THE TRUTH. You CAN make a nice living online and build wealth online. You CAN deliver tremendous value to the world AND you can feel good about using your life to do it.

Take My Challenge

I want to challenge you right here and now as you sit here and read this. I want to put you to the test. I want you to make a decision RIGHT NOW before you finish reading this report. I want you to make a commitment...

I want you to “rise up” above all the crap that’s on the Internet right now. I want you to ignore all the people you encounter online, or in your everyday life, that are trying to put you down about making a living online. All those knuckleheads that have nothing better to do than to bash people and be negative... IGNORE THEM.

I want you to make a commitment to yourself right now that you are going to put yourself on a path of continuous improvement. Every week that goes by from now on, I want to see your business (and your income) grow.

I honestly don’t care if you buy my course (if you haven’t). You might not believe that, but it’s the truth. I was extremely blessed before this project, and I will continue to be blessed long after people finish deleting the 24,781 emails they received about my product. 😊

I am making this challenge to you because I honestly hope my “Million Dollar Day” will INSPIRE you to achieve far more than you ever thought possible. Who ever thought a million dollars in one day was possible?

I was talking to my good friend, Yanik Silver, today. I was sharing the news with him about what happened. Yanik was at first SHOCKED about the results, but then he had this to say...

“I really think what you just accomplished will be like Roger Bannister breaking the 4-minute mile. No one ever dreamed it was possible until it happened.”

Yanik is referring to the “event” that happened in May, 1954 when Roger Bannister ran one mile in less than 4 minutes. Until it happened, no one thought it was even possible. It was a major psychological barrier. BUT once it happened, others quickly followed.

SO MY QUESTION TO YOU IS...

Will You Be Next To Do \$1,000,000 In A Single Day?

When Roger Bannister was interviewed after breaking the 4-minute mile, he was asked to describe how he did it. He quickly replied...

"It's the ability to take more out of yourself than you've got."

So I want to challenge you to aim (and plan) for something much greater than you already are.

A Blessing In Disguise...

The hurricane (as horrible as it was) turned out to be a blessing in disguise for me.

Because I lost my power and had to pack up and head north, fate had me end up at my parents' house. And in hindsight, it was for a very profound reason...

It was so my family could share and experience the important event that was about to happen. How ironic was it that the same group of people that always encouraged me and supported me (even when I made bad decisions and ended up in \$100,000 of debt by age 23) would now get to experience what would become the greatest triumph in my life (at least up until this day).

Here's a photo of my Dad managing our "Countdown To A Million" whiteboard that we set up for the launch day and updated as every sale came in...



I could tell he was extremely proud and experiencing a truly special moment...

It was very touching to see my parents well up with tears as they shared in the joy of this moment with me.

And here's what I look like on 3 hours of total sleep for 3 days... ☺



The above photo was actually taken at exactly the 12-hour mark since we launched the site. The sales at that time were over \$750,000 and we knew we had a real shot at the \$1,000,000 day! (The “242” is how many copies left to sell for the goal.)

“When Did I Think It Was Possible?”

I honestly thought it was possible and was going to happen about a week before the launch. I had this feeling that it WAS going to happen. In fact, on August 10th, 2004 I registered the domain name “MILLIONDOLLARDAY.COM” in anticipation of it happening only a week later. *You can check Whois for proof of the registration date.*

I plan on writing a book with the same title as that domain name and hope to share this story with others. I truly think it can inspire other entrepreneurs to achieve results beyond their wildest dreams. *I hope you can find some inspiration in this story as well – which is why I am writing this report.*

“So HOW Did I Actually Do It?”

I produced a Million Dollar Day by combining several powerful marketing principles, and now it's time to go into detail about each one...

The first marketing principle I utilized is...

ABUNDANCE

I gave...OFTEN.

For the past two years, I have been attending Internet marketing seminars (which I highly recommend you do if you have never attended one) and I have met many great people and built wonderful relationships and friendships.

But also when I've attended these seminars I made sure to do one thing... **HELP OTHERS.** I would often end up talking to other marketers until 3-4AM and sharing with them anything I could to help them and their business. It was very fulfilling to help other people, and I will always continue to do it.

I also spent many months writing my newsletter at MarketingSecrets.com. Often times without promoting anything in an entire issue. I just wanted to teach and really help people grow their business with what I worked so hard to figure out.

Because I gave so much, it came back to me 100-fold. I would continue to give and it would continue to come back to me...

This is something I practice on a regular basis. Whether it's giving with my time, my knowledge, or my money.

LET ME SIDEBAR FOR A MOMENT...

I did some giving just a few hours ago. I felt very blessed for what I have accomplished in the past couple of days and I wanted to make sure that I start giving back **NOW** and not just later (which I still plan on doing, of course.)

So here's what I just did...

Have you heard of Dr. Mani Sivasubramanian? (And, No, don't ask me to pronounce that one!) If you haven't, Dr. Mani is a great man. **G-R-E-A-T** great...

Dr. Mani runs the “Children's Heart Foundation.” It's a non-profit organization that

raises money to pay for heart surgery for children with heart defects. In other words, to SAVE THEIR LIVES.

These children in India are from very poor families. I believe, their parents make the equivalency of like \$50/month for their income. So there's no way on earth they can afford to pay for their child's surgery. It's a mathematical impossibility.

How would you feel if you had a child that could die from a bad heart, and you knew there was a solution, YET you couldn't afford it. You couldn't save your child's life. How would you feel?

That's why Dr. Mani has made this cause his life's work. He's constantly trying to raise money (even if it's just \$25 at a time) as it only takes \$2500 to pay for the entire surgery to save a child's life. (Money goes a long way there.)

A month ago, I sponsored the entire surgery for a child, and I felt great for doing it. Dr. Mani contacted me and said he was even going to try and find a way to stretch those funds to get the hospital to do TWO surgeries for the price of one!

BUT...

After the huge day I just had yesterday, I felt compelled to help him and his kids AGAIN. It's the least I can do. It is very important that I continue to give. THAT is the abundance mindset and THAT is what I truly believe has allowed me to build tremendous wealth.

So...

Why Dr. Mani Is About To Get The Biggest Surprise Of His Life

As I am sitting here writing this, Dr. Mani still has no idea what just happened...

... I just PayPal'd him \$10,000.00.

It's the least I can do for how I have been blessed by my project.

This is a true story. I just sent him those funds and he has no idea yet!

I'm sure he'll be shocked and pleasantly surprised. I know he will do great things with that money and save the lives of many children that need help.

Because the rest of this special report truly contains information that you'd normally

have to pay a small fortune for (I'm dead serious. This information could easily be put into a \$500 product) I have a FAVOR to ask you...

Whatever you think this special report is worth to you. Whatever you feel like you can spare... Would you please give a donation to help Dr. Mani's kids? Even if it's just \$25. That would be 1% of the cost of an entire surgery to save a kid's LIFE. If 100 people give just \$25 someone's child will have the opportunity to live a longer life. And that child may go on to dramatically improve the world in which we live.

All you have to do is visit the following link, click the "Make A Donation" button and just donate a few bucks...

<http://www.chdinfo.com/chdaware/donate.htm>

"Thank You" for doing that. You've just made the world a better place through the power of abundance. It WILL come back to you. You just wait and see.

So that's principle #1 I used in my marketing campaign. I gave as much as I could of myself. I helped others and wrote content without a focus on getting paid. It allowed me to grow a relationship with my list and make them very responsive whenever I *did* actually promote something I wanted them to buy.

Using this exact strategy I recently did an affiliate promotion to a list of only 3,300 NON-BUYERS and was able to generate over \$50,000 in sales. That was made possible because I truly GAVE before I received.

But in order for you to understand true "abundance" you must first learn to understand the opposite... "scarcity."

In order for you to make massive profits you must grasp what scarcity is... then make sure you DON'T act like that. ☺

Do you know anyone that has this attitude online...

"These are MY customers. I don't want you stealing them."

"I can't believe what he/she is doing. They are taking money from me!"

"If I help you, I will be losing money. If my customers buy from you then I won't be able to control them anymore."

"You know, if it wasn't for ME, they wouldn't be making much money. I

discovered them” and/or “I got them started and taught them everything they know.”

Or have you ever witnessed someone bashing a competitor, yet they do it in such a way where they “try” to make it look like they really aren’t – maybe even like they are having “fun?” Yet what they don’t realize is that their **INSECURITY** comes SCREAMING through in their emails. There’s one word for this...

PARANOIA.

And they do it because they are SCARED. They are trapped in a scarcity world where they think everyone is coming for them and they are fighting against everyone.

It’s an IDIOTIC and extremely unprofitable mindset.

This same mindset occurs in EVERY market. You will have business owners that quickly jump to a conclusion about a competitor or another marketer and they will instantly write them off and never do business with them again. All because their EGO and paranoia won’t allow them to. Yet...

They fail to realize something...

Everyone in this world, especially in business, has something to offer you to make your life, and your business better. PERIOD. You can either embrace that reality and prosper from it, or you can go crawl into a dark hole and think you’re going to get rich by “controlling a market” and not working with others.

The Internet is the ultimate goldmine for working with other people and leveraging the knowledge, resources, and marketing assets of others.

I really want you to think about something for a minute...

Do you realize you can make 100 times more money if you’re willing to do everything within your power to help other people grow THEIR business?

This works in ANY market. I don’t care if you sell sweaters for dogs. If you find someone else in your market that sells products to dogs, your mindset needs to be “What can I do to help their business make more money? How can I send them more business?”

If you do this, you will get rich.

Because what do you think will happen once you continuously are out to help

other people prosper? THEY WILL BE LINING UP AROUND THE BLOCK TO THEN HELP *YOUR* BUSINESS GROW.

So adopt abundance. Now. Ditch that scarcity mindset or go down in flames like many other people I see online with that approach.

The next marketing principle I used was...

ALWAYS OVERDELIVER

Every time you send an email to your list, every time you create a product, every time you write a piece of content, you need to keep this in mind. Overdeliver. Always do more than is expected of you.

If you give tremendous value in content you giveaway for FREE, how great will people think your PAID information is!?

Every time I would sit down to write a newsletter issue for my MarketingSecrets.com list, I would always carefully plan out how I could make it GREAT. Even if I wasn't going to promote an affiliate link of any kind in that issue. I do the same thing with my follow-up series emails and other newsletters for all my niche market businesses.

I always take a little extra time to really knock their socks off and give them great content worth reading. After all, I want people to RUSH to open my emails every time they see one arrive in their inbox. When you get this to happen, your subscribers will be VERY responsive to any offers you may ever promote – which makes you money, and lots of it.

Here's one of the most POWERFUL principles of my successful marketing campaign...
...this one is truly responsible for most of my sales...

ANTICIPATION

This is one of the most powerful marketing weapons in existence. If you can harness the power of anticipation, you can do 10 times the sales that you would have normally produced.

Write this down...

“Anticipation increases response.”

As a marketer you should know that your entire job is getting people to RESPOND.

To take some kind of action. To opt-in to an email list. To request more information. To download a special report. Or even to order.

Anytime you can incorporate anticipation into a desired response that you want a prospect to take, you will increase the rate at which they take that action.

So... if you want to increase your sales conversion (the rate at which people order) you need to constantly ask yourself... “Can I build anticipation into this?”

I am now an ANTICIPATION JUNKIE. I really feel it’s one of the most powerful elements in all of marketing. And I owe it all to...

...my good friend, Jeff Walker.

Jeff taught me earlier this year that I need to turn things into “events.” In other words, I need to turn my marketing into a timeframe that my prospects and customers will look forward to in the future. It’s one thing to just send someone a marketing message of some kind, but if they are EXPECTING that message and it relates to an event of some kind... BOOOOOOM!

I am forever grateful to Jeff Walker for teaching me this principle and making me tattoo it on my brain. I can’t tell you how much money it has made me. Well, sure I can. It made me one million dollars just yesterday.

If you observed the entire marketing campaign for “Traffic Secrets” you will notice that I mentioned the product was “coming soon” several times in my newsletters and on my blog, then I finally announced the actual date, August 17th, 2004 for the release.

This process built up incredible anticipation.

Jeff is a marketing genius that has MANY amazing strategies that he has developed over the years. He used some simple, yet powerful methods to recently do \$100,000 in one week – and he’ll teach you exactly how he did it.

Check out Jeff’s site at <http://www.sixinseven.com> to learn more.

And, No, that’s no an affiliate link. I don’t make a dime if you go to his site and end up buying something from him. He doesn’t even know I am mentioning him in this thing.

So...

I used the power of anticipation to set a time when the product would be released. I sent out several “teaser” bits of info about the product, and continue to increase the anticipation for the release.

If you went to the “Traffic Secrets” web site before the official launch, you probably noticed the little java “countdown” timer that was counting down how much time until the product was available for sale.

Did you know that MANY people would come back and visit that site often just to see how much time was left on the timer? Even when they KNEW the product didn’t launch until August 17th, 2004. People were actually coming back just to view the timer to feel better about how there was less time on the “clock” each time they came back.

How do I know this? Because I kept an eye on the access logs. I would see some of the same people come back to the site.. again and again and again.

Talk about building up anticipation... I had people coming back again and again to view a little animated clock so they could keep track of exactly when they could buy my product!!! Very powerful stuff.

I also upped the anticipation by carefully releasing new info about the product... More details about it... new photos of what it looked like... more information that I had never shared before... sample video clips of content... etc. etc.

The next marketing principle I applied was...

GENEROSITY

Now you may think that generosity is the same thing as abundance. It can be at times. But generosity is not just in making sure you give to others (abundance) but that when you do, you do something that is above and beyond what most people reasonably expect.

I did this with my launch partners for the product. I offered them 50% of the profits on each sale. (I think they actually ended up with about 52% of the profit per sale, so they made more than I did.)

I sent each of my prospective partners my product for free. So they got a \$997 product completely free. And I paid to ship it to them, many of them overnight which cost me as much as another \$70 in shipping costs.

I even sent copies to some potential partners that flat-out told me they probably wouldn't be able to promote it for the launch. I wanted them to have my great product and improve their business with it, and I also know that it still leaves the possibility open that one day they might find time to promote and make us both money. But if not, it's no biggie.

But I knew that my partners are what would make my project successful. Sure, I could sell quite a few copies to my own lists, but I knew I would sell more if I shared the profits with others...

...so much so that *I* didn't even take any orders for my own lists until the launch day itself – the same time as when my partners had a chance to refer sales.

Most marketers DON'T do this. Most marketers promote to their lists first, suck out all the sales they can, and then and only then do they allow partners to promote it to their lists. Definitely a scarcity-minded approach.

I actually ended up doing the opposite. I did not mail my lists right before the launch time. I only emailed them towards the end of the launch day. Why? Because I wanted my partners to make the sales. My partners are the ones that will grow my business (while also making themselves nice profits) for a long time to come. So I wanted to be sure and treat them fairly.

One of my top affiliates for this launch (after just one day) has earned nearly \$75,000 in commissions. Not bad for one day worth of sales. Many other partners are in the \$50,000 range.

But even the partners that I had for the launch that only made ONE SALE (or if they didn't make any, but spread the word about the product) I am extremely grateful for. It was a collective effort, and it was because of all of those people that I was able to have a Million Dollar Day. I really would like to list all of my launch partners here in this report, but I'm afraid they will get BOMBARDED with JV requests, and so I will respect their privacy and not publicly list them.

But they know who they are and they know how critical they were in achieving this truly historic marketing event.

Another major principle that contributed to the big launch...

SOCIAL PROOF

I almost didn't want to share this one. It truly is very powerful and I would call this a major marketing "secret" because I've never seen anyone using it quite like I ended up doing.

One of the powerful things I incorporated into my marketing campaign was my blog at <http://www.marketingsecrets.com/blog>

When I would send information to my newsletter list and release more info about the upcoming course, I would direct people to my blog to "talk about it."

How much do you think someone is influenced about making a decision if they go and see others ranting and raving about a decision they are trying to make?

Tons of people flocked to my blog to post how they couldn't wait to buy the product. Others went to the blog and read those comments and ended up deciding to buy also. Many of those people would then post so they could feel great about their intentions to buy and to "join the club" of all those people that couldn't wait to get a copy of the course.

And then it became viral with people so hyped about the release of the course that they would tell others to go check out the blog.. which in turn allowed them to see all the excited comments about the upcoming product release.

If you don't have a blog for your niche market you're NUTS. Get one and get your prospects and customers to interact with you and with each other. Include them in the marketing process when you release new products and services. Let them feel like they are a part of a major event – the release of the product! And last but not least...

FAITH

You need to believe in yourself and what you are trying to accomplish. If you don't truly believe in what you are striving to do, you will fall short. I had many people, too many to name here right now, that never stopped encouraging me to... "GO BIG!" with this project. It is because of their encouragement that I was able to do it.

And lastly, on a personal level, I must give all glory to Christ. I know, I know what you might be thinking... "Oh Boy! Here we go, it's a Jesus freak! He's going to start preaching at me and judging me!" Not exactly. ☺

Whatever your religious beliefs, whatever your cultural or racial background, I

encourage you to embrace it and allow it to carry you to a higher level of accomplishment. But for me, and my personal faith, and what continues to allow me to improve as a person, I must give glory to Christ. I honestly feel without Him I would not be where I am today.

“Traffic Secrets” Owners In For A Special Treat...

I am going to be holding several special teleconferences for owners of my “Traffic Secrets” course. These will be very PRIVATE events and no one will be allowed to listen in if they don’t own the course...

I am going to be holding these special teleconferences to make sure that everyone DOES THE WORK and sees amazing results. I am committed to building a gazillion success stories from my teachings. I have already changed several people’s lives and I want to change thousands more.

I’m sure many people thought they would just buy my course and that would be that. Nope, it’s not that easy. They have invested in ME and now I am going to invest in THEM.

It is now my JOB to help them succeed, and I will do everything in my power to do so. **I will do more than is expected of me.**

I hope you enjoyed this special report, and I hope it has inspired you to add a few more zeroes to the end of the next goals that you set for yourself.

Always remember...the more you plan for, the more you accomplish.

Yours For Online Profits,

A handwritten signature in black ink, appearing to read "John", written in a cursive style.

© 2004 MarketingSecrets.com.